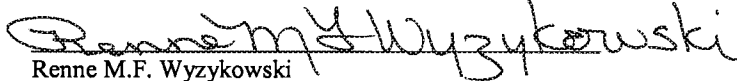


**PATENT****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
PETITION FOR EXTENSION OF TIME  
FROM THE OFFICE ACTION**

*I hereby certify that this correspondence is being electronically filed with the United States Patent and Trademark Office on November 13, 2007 at or before 11:59 p.m. Pacific Time under the Rules of 37 CFR § 1.8.*

  
Renne M.F. Wyzykowski

Applicant : Thomas P. Ivanyi  
Application No. : 09/944,348  
Filed : August 31, 2001  
Title : SYSTEM AND METHOD FOR MEASURING AND STORING  
INFORMATION PERTAINING TO TELEVISION VIEWER OR USER  
BEHAVIOR  
Grp./Div. : 2623  
Examiner : John R Schnurr  
Customer No.: : 23363  
Docket No. : 57547/A719

Confirmation No. 9772

**Mail Stop AF**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Post Office Box 7068  
Pasadena, CA 91109-7068  
November 13, 2007

Commissioner:

Applicant petitions the Commissioner to extend the time for response to the Office action dated May 17, 2007 for three month(s) from August 17, 2007 to November 17, 2007.

The fee for extension of time required by 37 CFR § 1.17 is calculated below.


CALCULATION OF FEE			
LENGTH OF EXTENSION	SMALL ENTITY	LARGE ENTITY	FEE
WITHIN FIRST MONTH	\$ 60	\$ 120	\$
WITHIN SECOND MONTH	\$ 230	\$ 460	\$
WITHIN THIRD MONTH	\$ 525	\$ 1050	\$525.00
WITHIN FOURTH MONTH	\$ 820	\$1640	\$
WITHIN FIFTH MONTH	\$1115	\$2230	\$

Please charge Deposit Account No. -03-1728 for \$ 525.00 to cover the cost of the extension.

The Commissioner is hereby authorized to charge any fees under 37 CFR 1.16 and 1.17 which may be required by this paper to Deposit Account No. 03-1728. Please show our docket number with any charge or credit to our Deposit Account.

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By 

Daniel M. Cavanagh, Reg. No. 41,661  
Telephone: 626/795-9900